

Sponsorship Opportunities

In addition to prominent recognition during the conference, you will have an unmatched opportunity to reach out to conference delegates from the outset of the conference and inform them of your commitment to CACP.

PLATINUM \$25,000+

Conference Banner and Signage

- Your company logo on a banner and signs prominently displayed at the Conference.

Promotional Opportunity

- Option to provide one promotional item to be included in the delegates' registration kit.

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website's front page and sponsor page (www.cacpconference.ca) **with a direct link to your website;**
- Your company logo and level of sponsorship will be included in the Conference App **with a direct link to your website;**
- Sponsor recognition with your name badges;
- Acknowledgement in Gala Awards program with logo; and
- Two complimentary Push Notifications (marketing message) in the Conference App (must be received by **June 16, 2017**).

Other Benefits

- Three (3) complimentary conference registrations for selected members of your staff;
- Reserved seating at the Gala Awards Banquet, Tuesday, July 18, 2017;
- Invitation to the VIP and Sponsors' Reception, Sunday, July 16, 2017;
- One-time access to the early bird Delegate List in advance of the conference; and
- Opportunity for priority booth selection for the following year.

GOLD \$15,000 +

Conference Banner and Signage

- Your company logo on a banner and signs prominently displayed at the Conference.

Promotional Opportunity

- Option to provide one promotional item to be included in the delegates' registration kit.

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Your company logo and level of sponsorship will be included in the Conference App;
- Sponsor recognition with your name badges;
- Acknowledgement in Gala Awards program with logo; and
- One complimentary Push Notification (marketing message) in the Conference App (must be received by **June 16, 2017**).

Other Benefits

- Two (2) complimentary conference registrations for selected members of your staff;
- Invitation to the VIP and Sponsors' Reception, Sunday, July 16, 2017; and
- Opportunity for priority booth selection for the following year.

Associated opportunities

Your company is also invited to consider sponsorship of any of the following:

Events

Board of Directors Reception and Dinner

New Members, VIP and Sponsors' Reception

Opening Ceremonies

Welcome Reception

CACP Appreciation Night

Gala Awards Banquet

Networking Breaks

Breakfasts

Lunches

Information/
Technology Sessions

Services

Printing

Signage

Conference App

Products

Delegate Kit Bags



SILVER \$10,000+

Conference Signage

- Your company logo prominently displayed at the Conference.

Promotional Opportunity

- Option to provide one promotional item to be included in the delegates' registration kit.

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Your company logo and level of sponsorship will be included in the Conference App;
- Sponsor recognition with your name badges; and
- Acknowledgement in Gala Awards program with logo.

Other Benefits

- One (1) complimentary conference registration for a selected member of your staff;
- Invitation to the VIP and Sponsors' Reception, Sunday, July 16, 2017; and
- Opportunity for priority booth selection for the following year.

BRONZE \$5,000+

Conference Signage

- Your company logo prominently displayed at the Conference.

Marketing Profile

- Your company name and level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Your company name and level of sponsorship will be included in the Conference App;
- Sponsor recognition with your name badges; and
- Acknowledgement in Gala Awards program.

Other Benefits

- Invitation to the VIP and Sponsors' Reception, Sunday, July 16, 2017; and
- Opportunity for priority booth selection for the following year.

FRIENDS OF CACP < \$5,000

As a Friend of CACP you will receive the following entitlements:

Marketing Profile

- Your company name and level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Your company name and level of sponsorship will be included in the Conference App; and
- Acknowledgement in Gala Awards program.

To discuss any of the above opportunities and for further information, please contact:

APRIL TAYLOR, Sponsor and Exhibit Manager, *Taylor & Associates*

11 - 5370 Canotek Road, Gloucester, Ontario K1J 9E7

Toll free: 1-800-853-4494 | Tel: 613-747-0262

Fax: 613-745-1846 | Email: cacp@taylorandassociates.ca